



Announcement of new updates to the WWE Japan official homepage, starting with two exciting changes coming to “WWE Japan Videos”



Updates to the WWE Japan official homepage will kick off with **2 exciting changes** to the site's video distribution service, “WWE Japan Videos”, both beginning on **Friday, March 1st**.

*All prices mentioned in this release include tax.

Change #1

Prices of all videos to drop from 315 yen to 105 yen!

Due to popular demand, all videos, which previously had been offered for 315 yen each, will now be available for the low price of **105 yen**.

Any fans who previously had reservations about purchasing these videos can jump on this opportunity to enjoy WWE footage for one low, affordable price!

*The premium membership fee of 1995 yen (unrestricted access to all videos, paid monthly) will remain unchanged.



Change #2

Watch clips from the WWE's two flagship programs, RAW & SmackDown, the same day of their original broadcast in Japan!

Highlights from RAW and SmackDown, and other web-exclusive videos released on WWE.com previously only became available to watch after a certain period of time, but now you'll be able to view videos from the day they are first broadcast. All videos will be **fully subtitled**, and will be available for **105 yen each!**



Clips will be made available starting from the 3/1 episode of RAW!

Enjoy the WWE in a way not previously possible: by viewing the televised broadcast on J Sports, and then enjoying show highlights on the Internet that same day!



For more information on this press release, please contact

Yuke's Co., Ltd.

Derek Kessler

E-mail: worldpr@yukes.co.jp



About WWE Japan Videos

“WWE Japan Videos” is a new video distribution service offered from the official WWE Japan homepage that allows fans to enjoy the best the WWE has to offer, including everything from clips from the latest broadcasts, to some of the greatest moments in WWE history!

- Clips taken straight from WWE.com released daily!

Tons of clips hand-picked from WWE.com are available to view year-round, with new WWE clips released every day! Become a premium member for 1,995 yen per month, and enjoy all clips on the site at any time for one fixed price!



- Enjoy everything from exclusive content not shown on TV, to memorable show highlights!

Many of the videos will be exclusive footage only available to view online, or footage that was not broadcast in Japan. Furthermore, in addition to clips of current superstars, videos will also cover everything from the first Golden Age of wrestling, to the Attitude Era, and even historical moments from the WCW and ECW!



- Full Japanese Support

All videos will be fully subtitled into Japanese!



- Access from your Smart Phone or Tablet!

In addition to viewing the videos from your computer, content will also be accessible from smart phones and tablet devices, meaning you'll be able to enjoy WWE footage wherever you are, 24 hours a day, every day.



See the 2013 PPVs online, without interruption!

Starting with February's “Royal Rumble”, you can view all of 2013's PPVs at WWE Japan Videos.

*Pricing differs from standard video clips.

2,100 yen

Royal Rumble 2013
WrestleMania 29
Summer Slam 2013
Survivor Series 2013

1,575 yen

Other 8 PPV Events



- “WWE Special Ring-Side (SRS)” bargain package also available for 14,700 yen

The SRS package offers all 12 yearly WWE events, and saves you 6,300 yen compared to having bought each event individually.

The SRS package can also be purchased from “WWE Japan Videos”!

All fans who purchase will also get access to 2 exclusive special events, “WWE Hall of Fame” and “Tribute to the Troops”!

